

6th February 2025

Mr. Renuka Wijayawardhane,
Chief Regulatory Officer,
Colombo Stock Exchange,
World Trade Center
Echelon Square,
Colombo 1.

Dear Sir,

KAPRUKA HOLDINGS PLC**Incorporation of Subsidiary – KAPRUKA VENTURES (PVT) LTD**

In terms of section 8 of the Listing Rules of the Colombo Stock Exchange, we wish to announce that Kapruka Holdings PLC has incorporated a wholly-owned subsidiary named **KAPRUKA VENTURES (PVT) LTD**, bearing registration number PV 00321197, on 04th February 2025. The board of directors approved the incorporation of the subsidiary through a resolution dated 02nd January 2025.

The primary aim of incorporating this subsidiary is to offer competitive pricing and expand product choices for the valued clients. Through this strategic move, the company seek to achieve the following objectives:

1. **Wider Product Range:** Enable customers to access a diverse array of global products through direct imports and partnerships, enhancing the overall shopping experience.
2. **Competitive Pricing:** Eliminate intermediary margins to provide better pricing, ensuring affordability and value for money for our customers.
3. **Operational Synergies:** Leverage the "Social Mart" sub-brand to establish a distinct identity while maintaining a competitive advantage in the market.

This incorporation aligns with Kapruka Holdings PLC's long-term strategy to deliver value-driven solutions to its customers and strengthen its market presence.

Yours faithfully,
By the order of the Board


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Sawumiya Selvaraja
Director
Kreston Corporate Services (Pvt) Ltd
Secretaries of the Company

**Directors**