



22nd October, 2025

Ms. Nilupa Perera
Chief Regulatory Officer
Colombo Stock Exchange
No. 04-01, West Block
World Trade Center
Colombo 01

Dear Madam,

PMF FINANCE PLC – APPOINTMENT OF PROF. DEWASIRI NARAYANAGE JAYANTHA AS A NON-EXECUTIVE INDEPENDENT DIRECTOR

In accordance with Section 9.10.2 of the Listing Rules of the Colombo Stock Exchange, we wish to inform you that the Board of Directors of PMF Finance PLC, via a circular resolution passed on 21st October 2025, resolved to appoint Prof. Dewasiri Narayanage Jayantha as an Independent Non-Executive Director with effect from the same date.

This appointment has been made in accordance with the approval granted by the Central Bank of Sri Lanka by its letter dated 17th October, 2025, under the provisions of the Finance Companies (Assessment of Fitness and Propriety of Key Responsible Persons) Direction No. 06 of 2021.

A brief profile of the newly appointed Director is attached herewith for your reference.

We also confirm that Prof. Dewasiri Narayanage Jayantha does not hold any shares in PMF Finance PLC as of the date of his appointment.

Thank you.

Yours faithfully,
For and on behalf of
PMF Finance PLC

Sinnathamby Kavitha
Company Secretary

PMF Finance PLC

No. 361, 361/1, R. A. De Mel Mawatha, Colombo 03, Sri Lanka. (Company Registration No. PQ 200)
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Brief Profile – Prof. Dewasiri Narayanage Jayantha

Prof. (Dr.) Dewasiri N. Jayantha is a full Professor of Finance (on merit) at the Faculty of Management Studies, Sabaragamuwa University of Sri Lanka, and the Honorary President of the Sri Lanka Institute of Marketing. With 17 years of senior industry experience before entering academia, he brings a rare blend of practical financial expertise and scholarly excellence. He was part of the pioneering team that introduced triangulation research approaches to the finance discipline in 2019, strengthening methodological rigour in the field.

Prof. Dewasiri has published over 70 scholarly articles in Scopus-indexed journals, including leading outlets such as Managerial Finance, Journal of Global Information Management, Qualitative Research in Financial Markets, Journal of Public Affairs, and International Journal of Qualitative Methods. He is the Founding Editor of the South Asian Journal of Marketing (Emerald Publishing), Senior Associate Editor of FHB Business Review (Q1 in Scopus, SAGE Publishing), and an Academic Editor of PLOS ONE (Q1 in Web of Science).

With a career spanning both the corporate and academic spheres, Prof. Dewasiri brings strategic insight, governance acumen, and a proven track record in advancing financial sector knowledge and practice, qualities that align strongly with the responsibilities of an Independent Director in the fiancé industry. He obtained his PhD in Finance from the University of Colombo, MSc in applied Finance and a Postgraduate Diploma in Marketing from the University of Sri Jayewardenepura, and BA (Hons) in Business from the Wrexham Glyndwr University, UK. Recently, he has been accredited as a Fellow Chartered Manager (FCMI CMgr) by the Chartered Institute of Management, UK and Fellow Membership of the Chartered Institute of Marketing, UK. Considering his valuable contribution to research and academia, Emerald Publishing, UK, has appointed him the first Brand Ambassador for its South Asian region.