

30th May 2024

Mr Renuke Wijayawardhane
Chief Regulatory Officer
Colombo Stock Exchange
World Trade Center
Echelon Square
Colombo 01

Dear Sir,

SOFTLOGIC HOLDINGS PLC - ANNOUNCEMENT
PARTNERSHIP WITH INTERNATIONALLY RENOWNED HOTEL OPERATOR MINOR HOTELS AND
REBRANDING OF THE COLOMBO HOTEL AS AN UPPER-UPSCALE NH COLLECTION HOTEL

Pursuant to Section 8.1 of the Listing Rules, the Company wishes to announce that its subsidiary in the leisure and property sector, Softlogic City Hotels (Private) Limited has entered into a partnership arrangement with the internationally renowned hotel operator Minor Hotels to rebrand and operate its hotel situated in the heart of the Colombo city as an upper-upscale NH Collection hotel in the country.

The Softlogic hotel property which consists of 219 rooms and suites providing expansive view of the Indian ocean and Colombo city will be branded as the “NH Collection Colombo Hotel” and will join the Minor Hotels’ three existing properties in Sri Lanka - Anantara Kalutara Resort, Anantara Peace Haven Tangalle Resort and Avani Kalutara Resort - with effect from 1st June 2024.

Minor Hotels is one of the largest global hospitality groups with over 550 hotels and resorts and serving customers in 56 countries. The debut of the NH Collection Hotels & Resorts brand in Sri Lanka is an indication of the untapped potential and opportunity for tourism in Sri Lanka, particularly in the city of Colombo.

Softlogic is the pioneer in introducing and partnering with international brands and is pleased to be part of this new venture with the Minor Hotels in introducing exceptional hospitality standards in the city of Colombo and supporting the initiatives for growth of the tourism industry.

Yours faithfully

SOFTLOGIC HOLDINGS PLC



Ashok Pathirage
Chairman/Managing Director

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