

19th August 2026



Ms. Nilupa Perera
Chief Regulatory Officer
Colombo Stock Exchange
World Trade Center
Echelon Square
Colombo 01

Dear Madam,

SOFTLOGIC HOLDINGS PLC - ANNOUNCEMENT

HOTEL MANAGEMENT AGREEMENT WITH INTERNATIONALLY RENOWNED HOTEL OPERATOR ACCOR GROUP AND REBRANDING OF THE COLOMBO HOTEL AND BENTOTA HOTEL AS PULLMAN BRAND HOTELS

Pursuant to Section 8.1 of the Listing Rules, the Company wishes to announce that its subsidiary companies in the leisure and property sector, namely Softlogic City Hotels (Private) Limited and Ceylands Resorts Limited have entered into two separate hotel management agreements with the internationally renowned hotel operator Accor Group to rebrand and operate its hotels situated in the heart of the Colombo and South-west Coast of Sri Lanka under the Accor Group's premium luxury brand "Pullman".

The Colombo hotel and Bentota hotel are now rebranded as "Pullman Colombo City Centre" and "Pullman Bentota Resort & Spa".

Pullman Colombo City Centre : designed to offer a sophisticated destination for both business and leisure travellers. The hotel features 219 rooms and suites, complemented by a distinctive collection of dining venues including AYU, Thai Rasa, Adityaa, Collections Café, Mansion Lounge & Bar and Vistas Rooftop Bar.

Pullman Bentota Resort & Spa: located in Bentota on Sri Lanka's south-west coast, occupies a setting between the Bentota River and the Indian Ocean. The property features 165 spacious rooms, family rooms and suites, offering views of the ocean, river and pool. A diverse selection of dining experiences, water sports, wellness facilities, family-friendly activities and scenic venues with a resort experience.

Pullman Hotels & Resorts is a premium global hospitality brand designed for the modern, connected traveller. The brand brings together contemporary design, intuitive service, distinctive culinary experiences, wellness and vibrant social spaces to create hotels where guests can work, connect, recharge and explore. With a focus on supporting blended lifestyles, Pullman creates dynamic environments that go beyond the traditional hotel experience, offering guests opportunities to connect with people, culture and the destination around them.

Accor India & South Asia currently operates 75 hotels across luxury, premium, midscale, and economy segments under brands including Raffles, Fairmont, Sofitel, Pullman, Grand Mercure, Novotel, Mercure, ibis, and ibis Styles. Ennismore, which represents the Group's lifestyle portfolio, is also expanding its presence in the region, with Roswyn, a Morgans Originals hotel, recently opening in Mumbai.

The arrangement with Accor to introduce the internationally acclaimed Pullman brand to Sri Lanka, with flagship 5-star properties in Colombo and Bentota, marks a defining milestone for Softlogic Group and for the country's hospitality landscape. This initiative reflects Softlogic Group's long-term confidence in Sri Lanka's economic resurgence and tourism potential, as well as its commitment to building world-class hospitality infrastructure that elevates the nation's global standing.

Yours faithfully

SOFTLOGIC HOLDINGS PLC

Ashok Pathirage

Chairman/Managing Director

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